Award
360°
100

Award360°
Entry Guide
2022

Date >>
2022/08/10—2022/10/12

360° DESIGN
Concept and
Design Magazine
概念與設計雜誌

○ **How to Enter**

Qualification

Key Dates

Entry Fees

Steps for Entry

○ **About Award360°**

Introduction

Category

Judging Principle

Schedule

Award Setting

Honor

Terms and Conditions

FAQ

○ **Contact**

◯ How to Enter

Qualification

01   Aside from entries for Experimental Design of the Year and Experimental Publication of the Year, all entries must be produced, published, or launched after January 1st, 2021.

02   Attendee(s) can be the designers, designers' teams, or the copyright owners of the entries.

03   The attendee(s) of New Talent of the Year must be aged below 30. (Please refer to Types of Awards for more information)

Key Dates

The submission will be opened on August 10th, 2022, and closed at 24:00 in October 12th, 2022. Please complete the submission in due time. (GMT+8)

Entry Fees

Awards	Payment	Earlybird Fee	Regular Fee
New Talent of the Year per attendee/ attending team	RMB	¥260	¥360
	USD	$40	$55
Other Awards of the Year per entry	RMB	¥260	¥360
	USD	$40	$55

※ Earlybird Fee: eligible from Aug 10th to 24:00 on Sep 5th, 2022
※ Regular Fee: eligible from Sep 6th to 24:00 on Oct 12th, 2022

◯ Process of Entry

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01 Login

a. Register and log in the Award360° website
b. Provide contact information

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02 Complete Entry Information

a. Click "Add Entry" at the submission page
b. Select categories
c. Provide information of the attendees
d. Provide the entry name/title, introduction and copyright information accordingly

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03 Upload Materials

a. Upload Images
b. Upload Video (Please refer to Submission Rule for more information)

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04 Finish Payment

a. RMB: WeChat or Alipay
b. USD: PayPal

※ Submission Rule

a. Image: Provide 3-12 images that can represent the entry's general feature. The first image is the defaulted cover image. JPEG/PNG/GIF formats are allowed, but RGB format is preferred. The optimal resolution is 72dpi and above, with no limitation on ratios. Each image should be below 2MB.

b. Video: Only one video within 90s is allowed for each entry. Mp4/wmv/move formats are allowed. The video should be below 200MB.

※ Payment Detail

a. After completing payment through WeChat or Alipay, the submitted information would be automatically processed. The submitters would be notified through Message Box of the website.

b. After completing payment through PayPal, please send the title and the screenshot of the payment page to award@design360.cn, or to the WeChat account Award360_100. The submitted information would be processed after confirmation.

c. The entry fee is not refundable.

d. The entries are enrolled after the payment. The submitted materials can be altered after payments, before the final deadline of the Award.

e. If invoices are needed, please contact WeChat account: Award360_100.

◯ About Award360°

Introduction

Award360° 100 is the annual design award organized by Design360°. Positioning itself in the Asian context, Award360° aspires to provide edging perspectives of design for the industry and society each year.

Through selecting 100 design pieces, Award360° intends to highlight the nuanced changes and implications of the future in the design industry each year. Award360° aims to recognize works of unique observation and critical thinking, encourage bold attempts to break boundaries and conventions, and deliver a new dynamic of the design experience.

Between the current practicality and future possibility, Award360° will explore the visual potential unseen or undefined together with the attendees.

Category

01 New Talent of the Year

○ Five works must be submitted for the entry of New Talent of the Year, three of which must be launched commercial projects. The attendee must be one of the main creatives of the projects.

○ The works should be at the cutting edge of the industry. It should showcase the creator's design potential, personal style, and other characters. It should represent the comprehensive design training and ability of the attendee.

○ The attendee(s) must be aged below 30. (Born on and after January 1st, 1992)

○ The attendee(s) must have two years of working experience.

○ Attendee(s) can enter as individuals, or as a team/partner/group of three. Each member must abide by other entry terms for this category (age, main creative, working experience, etc.)

○ Once the attendee(s) enters the final round, authorizations, recommendation letters, or approved signatures would be required.

02 Commercial Branding of the Year

○ Commercial Branding showcases the commercial value of design, integrating into the brand's culture, and targets a certain audience or market.

○ This category includes commercial branding logos, visual identities, and branding visual systems and their applications.

03 Cultural Branding Design of the Year

○ Cultural Branding promotes cultural events through visual languages, integrated with the contents of cultural events.

○ This category includes the visual identity designs of cultural events, conventions, performances, festivals, etc.

04 Book Design of the Year

○ Book Design evaluates the content structure, typography, layout, materials, and crafting techniques of a book. The contents and forms should be responsive to each other, highlighting the communicative value of books in the digital age.

○ The entries must be published with ISBN.

Category

05 Typography Design of the Year

○ Typography Design creates adaptive forms and characters of the designated scripts according to different reading needs and applications. It should be able to present unique aesthetics while ensuring the communication of information.

○ This category includes typeface, creative fonts, variable fonts, experimental fonts design, etc.

06 Packaging Design of the Year

○ Packaging Design is based on the feature of the product. While achieving the basic function of protecting the products, it also conveys and communicates the branding identity, showcasing the commercial value of design.

○ This category includes commercial packaging, creative product packaging, custom branding packaging, etc.

07 Poster Design of the Year

○ Poster Design emphasizes communication of information, while combining the aesthetics of visual language and contents.

○ This category includes commercial posters, cultural posters, social posters, etc.

08 Creative Product Design of the Year

○ Creative Product Design is based on the extraction and recreation of cultural resources. It empowers cultural life through design, and conveys cultural creatives through products, delivering additional meanings and powers beyond cultural products.

○ This category includes cultural products, creative products, festival products, etc.

09 Music Design of the Year

○ Music Design recognizes designs theming music. With no limitation on the presented media, it emphasizes the perfect combined experience of visual and music.

○ This category includes physical albums, digital albums, music festival posters, and other related products.

10 Experimental Publication of the Year

○ Experimental Publication emphasizes the originality and artistry of a book in terms of both content and design. An entry of this category should demonstrate the designer(s)' experimental exploration in its content and "books" as a creative form.

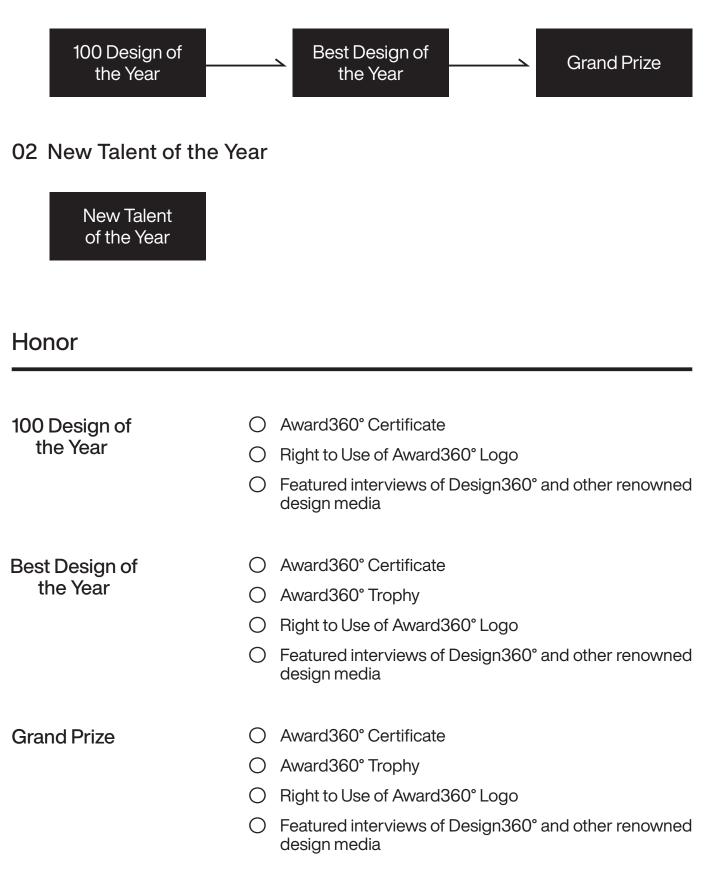○ The entries to category include but are not limited to art books, hand-made books, zines, periodicals

Category

11 Creative Multi-media Design of the Year

○ Creative Multimedia Design emphasizes the combination of graphic design techniques with screens, audios, sound effects, and other digital media, focusing on the interactive multi-media experience.

○ This category includes multi-media interactive installation, creative programming, H5, website design, application design, motion graphics, motion posters, etc.

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12 Branding Retail Space Design of the Year

○ Branding Retail Space Design recognizes the in-depth understanding of the brand and consuming behavior, delivering a spatial experience promoting branding communication.

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13 Environmental Graphic Design of the Year

○ Environmental Graphic Design integrates graphic and textual information in natural or artificial environments, functioning as identification, directives, introductions, and signs. It also delivers a corresponding atmosphere, creating a humanistic experience.

○ This category includes signing systems, spatial graphic design, etc.

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14 Illustration of the Year

○ Illustration releases imaginations through unique contents and expressions. It visualizes the information and conceptualization of the creator, and expands the potentials of illustrative arts.

○ This category includes commercial illustration, branding illustration, independent illustration, etc.

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15 Social Design of the Year

○ Social Design responds the social needs and challenges through design approaches. It seeks solutions and further developments of in-depth social values, emphasizing the role and responsibility of design in society.

○ The theme of the projects includes sustainability, social care, public welfare, local innovations, etc.

○ There are no limitations on the type of entries for this category. All projects that abide by the principles of social design can be enrolled.

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16 Experimental Design of the Year

○ Experimental Design responds to the many challenges of the changing world. It conveys advent design principles, provides new solutions, and aspires to change the conventions. It showcases experimental attempts towards design.

○ There are no limitations on the type of entries for this category. It also accepts conceptual projects that are not yet published.

Judging Principle

○ Exploration

To break the existing conventions, and explore new design languages and experiences.

○ Integration

To present the field-crossing and multi-disciplinary approach in the trend of integrative design.

○ Sociality

To respond to the needs and challenges of the society, and shoulder the social responsibility of design.

○ Forwarding

To follow the cutting-edge of technology, and explore the future of the combination of technology and design.

Award Setting

01 15 Awards

| 100 Design of the Year | → | Best Design of the Year | → | Grand Prize |

02 New Talent of the Year

New Talent of the Year

Honor

100 Design of the Year
- Award360° Certificate
- Right to Use of Award360° Logo
- Featured interviews of Design360° and other renowned design media

Best Design of the Year
- Award360° Certificate
- Award360° Trophy
- Right to Use of Award360° Logo
- Featured interviews of Design360° and other renowned design media

Grand Prize
- Award360° Certificate
- Award360° Trophy
- Right to Use of Award360° Logo
- Featured interviews of Design360° and other renowned design media

Terms and Conditions

01   All entries must be produced, published, or launched in the market on or after January 1st, 2021, with the exception of the Experimental Design of the Year and Experimental Publication of the Year. Please ensure the works are eligible for entry. If entries are found launched earlier than said date, or not launched de facto, they will be disqualified without further notification. Unlaunched entries eligible for Experimental Design of the Year would be adjusted to the said category without further notification. In the event of changing the categories of the entries, the decision of the judges and organizer is final.

02   Please fill out the copyright information carefully. The attendee(s) must represent and warrant the originality and authorship of the entries belonging to themselves (as individuals or groups). The attendee(s) must be the independent owners or relative owners of the design and its right to use, or authorized to use the design.

03   If the entries' ownership belongs to multiple parties, the attendees must acquire authorizations from all related parties, and warrant the authenticity of all entry materials. The attendees will be responsible for the legibility of the materials. In the event of fraud, the entries and awards will be disqualified.

04   The organizer is not responsible for the event of disputes on the property, intellectual rights or authorship, and reserves the right not to intervene. The attendees are fully responsible in such an event, and the entries will be disqualified.

05   In the event of confirmed fraud and plagiarism, the entries will be disqualified. The attendee(s) are responsible for compensations for the loss and damages caused on the organizer or executives (including but not limited to damages on a frame and indirect damages.)

06   In the event of confirmed fraud and plagiarism, the entries will be disqualified. The attendee(s) are responsible for compensations for the loss and damages caused on the organizer or executives (including but not limited to damages on reputation and indirect damages.)

07   In the event of the winners of Design 100 of Award360° causing any dispute of consumers, or any kinds of related casualties, the attendees are responsible for all compensations.

08   All fees are not refundable under any conditions.

09   The attendee(s) confirm and agree that the organizer of Award360° will not pay for fees caused by shipping and customs taxes. Unpaid shipping will be denied. All entries will not be returned.

Terms and Conditions

10   The attendee(s) confirm and agree that the organizer of Award360° is not responsible for the loss or damages on shipped entries. The attendees are responsible for any damages caused by shipping. Please carefully secure the packaging and insurance of the entries.

11   All entries arriving after the designated deadlines of Award360° will be disqualified.

12   The attendee(s) hereby confirm and grant Award360° irrevocable permission to show the work(s) in all types of online marketing and media, without preconditioned payments, copyright fee or remuneration, and further grant Award360° the right to use of the images of the work(s) in all sizes for editing, copying, printing, and publishing. The attendee(s) grant irrevocable right permitting Award360° to use images of the work(s) in all exhibitions, publications, and archives. Award360° has the right to adjust the images of the work(s) for marketing and publicity without further notification.

13   The winner(s) must acquire permission from the organizer to use the logo of Award360° for the winning products before publication.

14   The organizer of Award360° reserves the right to change the terms and conditions of the Award without further notification.

15   All unclarified matters concerning the Award will be further formulated and explained by the Award360° committee.

16   The attendee(s) are notified of the terms, process, and related matters of Award360 before completing submissions.

FAQ for Design of the Year

Q1: Why should I attend Award360°?

Award360° is a round of professional observation and conclusion of the design industry through the form of an Award. It aims to select the most influential design works and individuals in social, cultural, industrial, innovative, and technological perspectives. The winners will receive certification, trophy, and feature in the special collection issue. The winners of the Best Design of the Year will receive featured publicity of Design360° media platform and other renowned media, introducing their works to the public.

Q2: Who can attend this Award?

All designers and teams, as well as the authorship owners of the works, are welcome to attend. All entries must be produced, published, or launched in the market on and after January 1st, 2021.

Q3: How many works can an attendee submit?

There is no limitation on the number of entries for each attendee. One can submit works for different categories with the same account.

Q4: Can the same work attend for different categories?

The same work can be submitted to different categories, but each would be respectively charged.

Q5: Can the submitted information be modified after payment?

The information can be modified at the Award360° website before the deadline for the first round of judging (before 24:00, October 12th.)

Q6: Can other work(s) be submitted after a payment?

The same account can be used for multiple entries.

FAQ for New Talents of the Year

Q1: Is there an age limit for New Talents of the Year?

The attendee(s) of New Talents of the Year must be aged below 30. (Born on and after January 1st, 1992.)

Q2: Must the attendee(s) of New Talents of the Year have working experience?

Yes. The attendee(s) of New Talents of the Year must have at least two years of working experience in the creative industry.

Q3: I am a student. Can I attend New Talents of the Year?

No, students are not eligible for New Talents of the Year. Freshly graduates can attend Graduate360° 100.

Q4: Can New Talents of the Year be attended as a team?

Attendee(s) of New Talents of the Year can be teams/partners/groups of three, but each member must be respective eligible for this category (age, main creatives, etc.)

Q5: What kinds of works can attend New Talents of the Year?

Five works are required to attend New Talents of the Year, three of which must be launched commercial projects, with the attendee(s) as the main creative. Each submitted work requires descriptions of creative principles and the attendee's role. The attendee(s) must be the first copyright owner or authorized by the owner.

Q6: Can I submit collaborative projects for New Talents of the Year?

Yes. But, please be noted of the following: 1. You must be the main creative of the project. 2. All contributors to the project must be clarified. 3. Please provide authorizations or recommendation letters from the owner.
In the event of confirmed exaggerations of the role undertaken in the project, the attendee(s) will be disqualified.

Q7: Can I submit over or below five projects for New Talents of the Year?

No. The selection of entries is also a practice of self-management. Please select the five works that can best represent your ability.

◯ Contact

For Inquiries

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Offical WeChat

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